

# AARON MONSON

## **OCCUPATION**

Senior Product Designer

## **MICROSOFT**

*Interaction Designer II / Redmond, WA / October 2014 – Present*

Interaction Designers at Microsoft influence the entire design process including research, ideation, wireframes, final designs, and ensure the best experience is developed for released products. My design work can be seen in Windows 10 universal apps for Photos, Groove Music, Edge Reader, and Movies & TV. In 2015, I led the design for a hackathon project called OneNote Learning Tools which improves reading comprehension for students. Our team took 1st Place in the education category and Grand Prize overall for Microsoft's company-wide hackathon!

## **AMERICAN EXPRESS**

*Senior UX Designer / New York, NY / June 2012 – September 2014*

OPEN Forum is a destination for small business owners, offering the the best business advice and tools for like minded entrepreneurs. Using agile development, the OPEN Forum product design team quickly improved the site based on user research and business goals. My UX design role influenced a wide number of experiences across openforum.com including registration, onboarding, social sharing, navigation, user profiles, community growth, personalized news feeds, and posting flows.

## **ANNIE LEIBOVITZ STUDIO**

*Senior Designer / New York, NY / December 2011 – June 2012*

Working as an in-house designer at Annie's photo studio was an opportunity of a lifetime. I witnessed the end-to-end process of her iconic work and contributed designs for numerous projects including exhibitions, book projects, digital initiatives, and her personal archive.

## **MODERN IDENTITY**

*Designer / New York, NY / May 2008 – December 2011*

Being part of Modern IDENTITY's small design studio at the start of my career provided valuable mentoring and an unusual amount of leadership opportunities early on. Managing responsibilities from art direction, brand strategy, user experience, design, prototyping, research, and project management trained me in the entire design process.

## **EDUCATION**

Brigham Young University

Provo, UT / April 2009

BFA in Graphic Design & BS in Psychology

**General Assembly**

New York, NY / June 2013

Front-End Web Development

## **SKILLS**

I have experience with agile development on large and small product teams, managing creative and development partners, and working directly with clients.

Software: Proficiency with Sketch, Photoshop, Illustrator, Indesign, Omnigraffle, Microsoft Office, and iWork. Skilled with Framer, Sublime Text, HTML, CSS, JQuery, Twitter Bootstrap, and just a little Processing.

## **AWARDS**

Microsoft Hackathon Grand prize (2015)

Microsoft Hackathon 1st prize -

Student/Schools category (2015)

Communication Arts Typography 1 (2011)

Merit Award, SLC 100 Show (2009)

BYU Talent Award (2008)

Design Arts Utah Award (2008)

Merit Award, SLC 100 Show (2007)

## **CONTACT**

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References available upon request