

# Aaron Monson

Product Designer

## Experience

### Microsoft

**Sr. Designer / Paris, FR** **2018 – Current**

Collaboratively designed and launched a new business focused AI product from the ground up called AI Builder. Led the design of many AI Builder experiences including all structured data scenarios, integrations with partner applications, and the main discovery & learning sections of AI Builder.

**Designer II / Redmond, WA** **2014-2018**

Worked on several Windows 10 media apps including Photos, Edge Reader, Pandora, Groove Music, and Movies & TV. Managed the UX of a Movies & TV redesign and introduced VR 360° videos. In 2015, I led the UX for the winning Microsoft hackathon project called Learning Tools which received a US patent and is now added to OneNote, Edge, Word, and Teams.

### American Express

**Sr. UX Designer / New York, NY** **2012-2014**

Led the in-house UX of AmEx OPEN Forum – an online destination for small businesses to receive advice, news, and business tools from like-minded entrepreneurs.

### Annie Leibovitz Studio

**Designer / New York, NY** **2011-2012**

Witnessed the end-to-end process of Annie's iconic work and designed for numerous projects including exhibitions, books, editorial work, and her personal archive.

### Modern Identity

**Designer / New York, NY** **2008 – 2011**

Led the design for nonprofit and small business rebranding projects in NYC. Our work was primarily print focused but often included web design and digital advertising. Modern Identity provided me with invaluable mentoring and an unusual amount of leadership opportunities early in my career.

## Education

### Brigham Young University

**Provo, UT / 2009**

BFA in Graphic Design

BA in Psychology

## Skills

**Design:** Concept sketching • User flows • Wireframes • Final comps • Strategy & vision presentation • Style guides & pattern libraries

**Prototyping:** Rapid and interactive prototyping with Invision and Figma • Interactive prototyping using HTML, CSS, and a little JQuery

**Software:** Proficient with Figma, Invision, Photoshop, Illustrator, Indesign, Microsoft Word, Microsoft PowerPoint • Skilled with Sketch, Adobe XD, Principle, and Framer

**Collaboration:** International teamwork • Organizing workshops • Facilitating design critiques • Detail oriented • Flexible • Communicative

## Contact

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*References available upon request*